

◀ IREGUI MARKER

for lure marking

FISH BITING AT EVERY CAST



**COLOURING AND UV REFLECTION MARKER FOR
LURE MARKING TO ENHANCE FISHING.**

THE STORY

A big hit with anglers! Easily paint and make lure fluorescent with the new "Art Line Iregui Marker."

Shachihata Co., Ltd is pleased to announce the release of the new "Matte Keimura Color" from its "Art Line Iregui Marker" series, which allows anglers to paint and make fishing lures fluorescent, on European market.

Kinya Asahino, a 47-year fishing veteran from the R&D Dept. diligently worked through trial and error to transform Shibata's idea into reality.



Renya Shibata from the Product Development Dept. passionately presented the lure marker project to the company driven by «wanting to use it myself».



The "Art Line Iregui Marker" series is recommended for anglers looking to increase their catches, as it allows you to easily paint and fluoresce (fluorescent) lures at home or directly at the fishing spot. The brush-type pen tip makes it easy to paint on curved surfaces, allowing you to color your lures exactly how you want.

Since its release in April 2022, it has been a favorite among many anglers and has proven popular as a long-awaited item among anglers. Keimura is a term used in the fishing industry and is an abbreviation of "fluorescent purple." It glows pale blue when exposed to ultraviolet light and is said to be appealing to fish in dark water.

The newly released "Iregui Marker Keimura Matte" is a matte color marker that uses highly opaque oil-based ink and is water-resistant and quick-drying. It can produce high-appeal colors that hide the base, so you can easily change colors to suit the type of fish, the conditions of the day, or your preferences, making it suitable for a variety of uses.



PRODUCT FEATURES

- Easily create a highly appealing fluorescent finish that attracts fish (which glows blue-white under UV light).
- Highly opaque oil-based ink! water-resistant and quick-drying.
- Specially designed brush-type tip makes it easy to paint on various curved surfaces.

HOW TO USE IREGUI MARKER for lure marking

PLASTIC PLUG

Colour plugs and lures to make them more attractive



Add any colors and drawing with the brush pen to your plastic plug. Ink doesn't mask its original texture or body patterns.

« GLOW » type inks glow under UV light. It works in low light conditions such as dawn or dusk.



METAL JIG

Colour metal jigs to make them more attractive



Colors can be changed and transformed your metal jig. Waterproof ink stains for at least one fishing day.

« GLOW » type inks glow under UV light. It works in depth without strong sunlight.



SOFT LURE

Colour soft lures to make them more attractive



Add any colors and drawing with the brush pen to your soft lure. Ink will migrate into the PVC and diffuse into to last longer.

« GLOW » type inks glow under UV light. It works in dark or stained water.



HOW TO USE IREGUI MARKER

for lure marking

FLY & STREAMER

Colour fly & streamers to make them more attractive



You can customize your streamer and fly to enhance the attractiveness of it.

« GLOW » type inks glow under UV light. It works in dark or stained water.



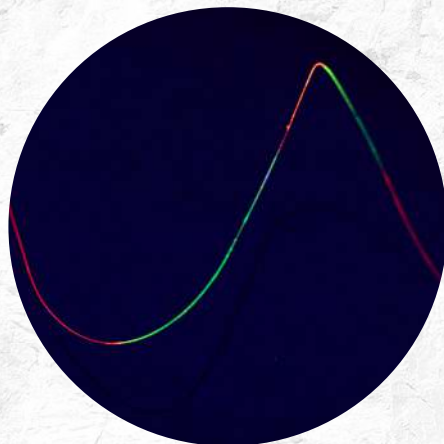
LINE

Colour your line to ease your control



You can mark your line to ease the drifting control of your fly or rig.

« GLOW » type inks glow under UV light. It works in low light conditions such as dawn or dusk.



HOOK & JIG HEAD

Customise hook colour to get more results



You can change the hook colors easily during fishing to adapt it to your lure & conditions.

« GLOW » type inks glow under UV light. It works in low light conditions such as dawn or dusk.



SPECIFICATIONS OF

IREGUI MARKER for lure marking

9 ink colours with xylene free permanent ink



UV YELLOW

GLOW



UV MATTE YELLOW

GLOW

MATTE



UV PINK

GLOW



UV MATTE PINK

GLOW

MATTE



UV ORANGE

GLOW



UV MATTE ORANGE

GLOW

MATTE



UV BLUE

GLOW



UV MATTE GREEN

GLOW

MATTE



UV GREEN

GLOW

Our technologies support your performance

FLEXIBLE BRUSH NIB

High quality fibre nib suitable for making from wide to fine lines. Can be applied to details and curved surfaces without stress.



Brush style (Flexible)

WATERPROOF INK

Permanent ink durable in one fishing trip. Xylene free and safe for human body.

HANDGRIP WITH UNIQUE DESIGN

The shape fits with hand. Can start writing immediately without adjusting fingers position after taking the cap off.



LIGHT PLASTIC BODY

Light weight body enables to bring some markers with to fishing site.

PERMANENT

XYLENE FREE

DYESTUFF INK

RoHS

ENHANCE YOUR FISHING WITH

Artline®

 **IREGULI MARKER**
for lure marking

